

### **Lanyards**

Have your company's name visibly placed around every attendees' neck. Personalized lanyards are an extremely valuable promotional tool for your company, we are offering this exclusive opportunity to one exhibitor. The price for this sponsorship is printing fees, material costs, and shipping.

### **Loot Bags**

Attendees always need a way to carry their conference goodies. These bags are provided to every individual as they register so it prominently displays your company throughout the conference. The price for this sponsorship is printing fees, material costs, and shipping.

### **Networking Break Sponsor/ Snacks and Refreshments**

Take this unique opportunity to display your company name in a place where the attendees gather for refreshments. Several networking breaks are scheduled in the exhibit hall to encourage attendee/exhibitor interaction (2 sponsorships available). Break refreshments typically consist of beverages and small snacks. Sponsors will be acknowledged through signage and in the mobile conference app. The fee for this sponsorship is \$1,500.

### **Doorprize Sponsor**

Exhibitors collecting business cards in their booths for door prizes, are encouraged to take advantage of the time we have set aside for drawings during the exhibitor networking break on Tuesday afternoon. Post your company's name and door prize gifts on the conference app to drive more attendees to your booth. Company representatives will be provided an opportunity to speak about their products and services before drawing the winner from their collection of cards. We respectfully request all prizes be valued at \$100 and up.

For interest or to acquire a sponsorship please contact John Whitaker via phone in the GACP office 770.495.9650 or via email at [operations@gachiefs.com](mailto:operations@gachiefs.com).

### **Training Session Sponsor**

Sponsoring a training session is a great way to get extra exposure. By sponsoring a training session, a representative from your company can introduce the speaker and give a 3-5-minute presentation about your company before the presentation begins. Training session sponsorships range from \$2,000 - \$4,000.

### **Buyer's Guide Sponsor**

In addition to the mobile conference app, GACP provides every attendee with a Buyer's Guide. Most attendees use both resources as a reference for schedule, exhibitor references and other vital information. By sponsoring the Buyer's Guide, your company's ad will be featured in full color on the back cover of all programs. The fee for sponsorship of the programs is \$2,000.

### **Hospitality Room Sponsor**

The GACP Hospitality Suite provides exhibitors with a unique opportunity to network with law enforcement decision-makers in a more casual environment for an extended period. Companies wishing to sponsor the Hospitality Suite would be responsible for staffing the room for the evening and for providing beverages and small snacks (i.e. potato chips, popcorn, pretzels, etc.) The Hospitality Suite is currently available for sponsorship from 6:00pm – 10:00pm on Monday and Tuesday. In addition to having direct contact with our members, sponsors receive signage prominently recognizing their sponsorship outside the suite as well as in the conference program and app.