

July 21-22, 2019

Savannah International Trade and Convention Center One International Drive, Savannah, GA 31421

We invite you to join us at our Summer Training Conference. At this conference, you will have the opportunity to meet and talk with law enforcement executives representing many agencies with diverse duties and disciplines across the state. Meeting face-to-face with these high-level decision makers that have the ability to purchase your products & services will benefit your company! GACP offers the best opportunities to maximize your booth investment on the exhibit floor and throughout the conference:

- Anticipated attendance of 500 decision-makers looking for ways to spend their department's equipment and services money!
- Exhibit Hall traffic-generating activities
- Conference Sponsorships to expand your visibility beyond the show floor
- Direct mail marketing to attendees prior to the show\*
- Listing in the Convention Program with booth location and contact information\*
- Follow-up listing of all attendees after the show

#### TENATIVE ITINERARY

Saturday

3:00pm - 4:30pm Large Display/Vehicle Set-Up

Sunday

9:00am – 12:15pm Exhibitor Set-Up and Registration 12:15pm – 12:30pm Exhibitor Meeting (Room 105)

1:00pm – 6:00pm Exhibits Open/Close

1:00pm – 6:00pm Attendee Registration in Exhibit Hall

3:00pm – 4:00pm Networking Reception/Ice Cream Social in Exhibit Hall

6:30pm – 8:00pm GACP Reception (Westin Harbor)

Monday

7:00am – 8:15am Breakfast

7:15am – 8:15am GACP Business Meeting

8:00am – 3:30pm Exhibits Open 8:30am – 10:00am Chief's Training

10:00am – 10:30am Networking Break (Estimated)

2:30pm – 3:30pm Networking Break & Doorprize Drawings

3:30pm – 4:30pm Exhibit Dismantle 3:45pm – 5:45pm Chief's Training

Security for the exhibit area will be provided as follows: Saturday from 6:30pm through Sunday at 9:00am Sunday from 6:00pm through Monday at 8:00am

<sup>\*</sup>Note - These benefits are dependent upon GACP receiving your registration form and payment prior to the deadline.

# Lodging & Pricing

Location? Savannah International Trade and Convention Center
One International Drive, Savannah, GA 31421

### Deadline to Register for Exhibit Space | June 26, 2019

### Lodging

The following link will allow you to register for any of our contracted hotels at a discounted group rate:

https://book.passkey.com/e/49840324

### Exhibit Service Contractor/Drayage and Additional Services:

http://www.bluechipexpo.net

### Electricity

Driging

http://www.savtcc.com (If for some reason the link doesn't work use Google Chrome)

Event Planning> Exhibitors >Order Services Online> Select our Event Name

If you never have used this site before, you will need to create an account. Scroll down to the bottom of the page and click in the box. Add 'Booth Number' \*If the booth number is not yet known 'ENTER 000' (do not leave the question blank. > List of Services: Find the service(s) needed> Fill-in the item(s) needed> Add to cart> Proceed to Checkout

Pricing		Add-Ons	
Corporate Dues/Renewing Member	\$275	Extra Representatives \$25	
Corporate Dues/New Member	\$250	*Registration for regular booth space includes registration for no more than two representatives for each company. Additional attendees may attend at t	
Regular Booth	\$900	\$900 rate of \$25 per person. (Excluding Silver/Platinum Sponsorships)	nsorships)
Silver Sponsorship Booth	\$1,590	Vehicle - Regular (4 wheels/including electric)	\$330
Platinum Sponsorship Booth	\$2,700	Vehicle - Small (2 and 3 wheels)	\$220
		Vehicle - Trailers (up to 20')	\$850
		Vehicle - Trailers (21' to 40')	\$1,010

#### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Hospitality Sponsor CALL Lanyard Sponsor CALL

## Benefits, Booth Types

	Booth Type			
Benefits	Regular Booth \$900	Silver Sponsor \$1590	Platinum Sponsor \$2,700	
Booth Set Up 1- 10' x 10' space with 3' side rails 1- skirted table and 2 chairs 1- wastebasket 1- sign with company name	<b>√</b>	<b>✓</b>		
Boxed Lunch (Distributed at the Vendor Meeting on Sunday)	$\checkmark$	<b>√</b>	$\checkmark$	
Sponsorship Level Recognition		<b>√</b>	$\checkmark$	
Company Name Posted in Training Area		<b>√</b>	<b>√</b>	
Special Recognition in the Conference Program		1/4 Page	Full Page	
Ad in Future Edition of GACP Online Newsletter		1/4 Page	Full Page	
Five Minute Video Loop Placed on LCD Monitor in Concession Area			$\checkmark$	

<sup>\*</sup> In order to have your company listed in the Conference Program and to receive your pre-conference attendee list, <u>your exhibit registration form and payment MUST be received at the GACP office by the deadline.</u>

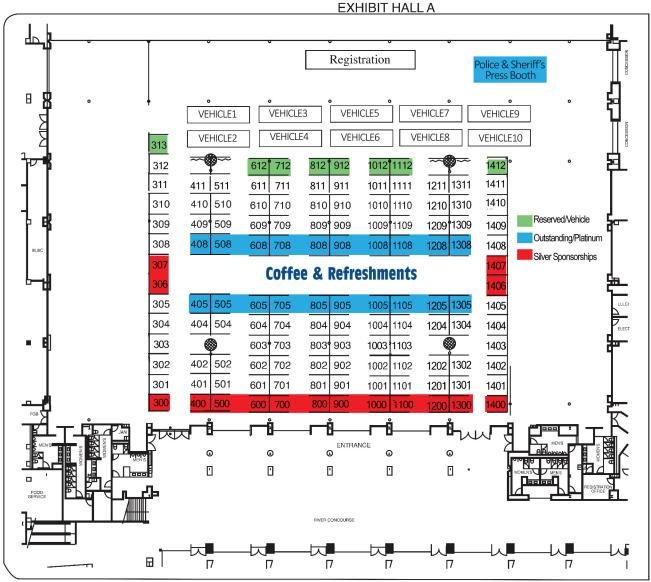
## Vehicle & Large Display Space

You must purchase booth space in order to reserve vehicle or large display space. Set-up for vehicles and large display space will be on Saturday ONLY from 3:00pm – 4:30pm. No exceptions. (See Exhibit Rules & Regulations for specifics regarding this space.)

- Regular Vehicle (4 Wheels, including Electric) (\$330)
- Small Electrical Vehicles (2 & 3 Wheels) (\$220)
- Trailers (1'- 20') (\$850)
- Trailers (21'- 40') (\$1,010)

## Floor Plan

GACP
SAVANNAH INTERNATIONAL TRADE AND CONVENTION CENTER
EXHIBIT HALL A





# Additional Sponsorship Opportunities

### Hospitality Room Sponsor

The GACP Hospitality Suite provides vendors with an opportunity to meet with law enforcement decision-makers in a more casual environment. Companies wishing to sponsor the Hospitality Suite would be responsible for staffing the room for the evening and for providing beverages and small snacks (i.e. potato chips, popcorn, pretzels, etc.) The Hospitality Suite is currently available for sponsorship from 6:00pm – 10:00pm on Sunday, Monday, & Tuesday. Sponsors receive a sign acknowledging the sponsorship outside the suite and recognition in the conference program. If you are interested in sponsoring an evening in the Hospitality Suite, please contact the GACP office at 770-495-9650 for further details.

### Doorprize Sponsor

If you plan to collect business cards at your booth for a door prize, we ask that you take advantage of the time we have set aside for drawings. They will be held during the vendor networking break from 2:30pm-3:30pm on Monday. You will be allowed to use the microphone to speak about your company's goods and services before drawing the winner from your collection of cards.

Please inform GACP staff members at the registration desk of your intent to participate. We have a limited amount of time for the drawing and need to plan accordingly. All prizes must be valued at \$100 and up - you will not be allowed to give away gifts of minimal value such as hats, mugs, pins, etc.

### Lanyard Sponsor

Recognizing that personalized lanyards can be an extremely valuable promotional tool for your company, we are offering the opportunity to one exhibitor to display their business monogram on lanyards, which will be handed out to all conference attendees to attach their identification badges. The cost of this sponsorship is the cost of the shipping and materials. Should you wish to take advantage of this unique marketing opportunity please contact the GACP at 770.495.9650.

## Exhibitor Rules and Regulations

The rules and regulations are a part of the application and contract for exhibit space. By signing the contract, an exhibitor agrees to abide by these rules and regulations. The Georgia Association of Chiefs of Police (GACP) shall have full power to interpret or amend these rules and regulations. The exhibitor agrees to abide by any rules or regulations that may be adopted hereafter by GACP.

The rules & regulations become a part of the contract between the exhibitor and GACP. They have been formulated in the best interest of the exhibitors. The Executive Board respectfully asks for the full cooperation of the exhibitors in complying with these rules and regulations. Any points not covered are subject to the decision of GACP. Due to heightened security, all vendors attending GACP sponsored events are required to wear their GACP name badge at all times.

#### **SCHEDULE**

OPENING & CLOSING \*Set-up of Vehicle & Large Display Space (Only):

Saturday 3:00pm-4:30pm

\*Exhibit Set Up & Registration:

Sunday 9:00am – 12:15pm

Exhibitor Meeting (Room 105):

Sunday 12:15pm - 12:30pm

Hours of Operation:

Sunday 1:00pm - 6:00pmMonday 8:00am - 3:30pm

\*\*Exhibit Dismantle:

Monday 3:30pm – 4:30pm

\*IMPORTANT! Vehicles and large displays MUST be set up on Saturday from 3:00pm – 4:30pm. The exhibit hall bay doors WILL NOT be opened on Sunday.

#### \*\*IMPORTANT!

Exhibitors may NOT remove, dismantle or begin to pack materials or displays before 3:30pm on Monday.

Failure to comply may result in your exhibitor privileges being revoked at future conferences.

#### PROPER USE OF EXHIBIT SPACE

Exhibitors may not reassign, sublet or allow other companies to use the whole or a part of the space assigned to them. This rule will be STRICTLY ENFORCED. Exhibitors may not display or advertise any goods or services not manufactured, distributed or otherwise provided by the exhibiting company during the normal course of business.

#### **LIABILITY**

The Georgia Association of Chiefs of Police (GACP) shall not, in any manner or for any cause, be liable or responsible for any damages that may occur to the exhibitor, or to the exhibitor's directors, officers, employees, agents, licensee or guests. Any damage to the goods or other property of the exhibitor that the exhibitor or the exhibitor's directors, officers, employees, agents, licensees, or guests or for any loss or injury and all claims for such injuries are hereby waived. The exhibitor is responsible to protect and provide the security for its exhibit, demonstration, goods, materials and/or equipment during conference times. The exhibitor is responsible for taking all measures necessary to protect other parties and property from any harm, which might result from or be caused by its exhibit, demonstration, goods, materials, and/or equipment. The exhibitor shall be solely liable for any and all damages, costs or expenses which the exhibitor may incur, suffer, or be required to pay by reason of injury to persons, or loss of or injury to property which may be caused by or result from any act of omission on the part of the exhibitor, or caused by or result from any demonstrations or exhibit of the exhibitor.

#### **INSURANCE**

The exhibitor shall secure, furnish and maintain insurance which must be in effect during all periods of the exhibitor's participation in the exhibition, including, but not limited to, the exhibition itself and the preparation, set up, and dismantling of the exhibition.

#### **CONFERENCE PROGRAM**

In order to have your company listed in the Conference Program, your exhibit registration <u>form and payment MUST be</u> received at the GACP office by the deadline.

## Exhibitor Rules and Regulations

#### LARGE DISPLAY AND VEHICLE SPACE

Complete the "Large Display/Vehicle Space" section of the Exhibitor Registration Form. An exhibit booth must be purchased in conjunction with the large display/vehicle space.

One display/vehicle per space unless otherwise authorized prior to the conference by GACP. Display space is limited and available on a first come, first PAID basis.

GACP reserves the right to:

- Limit the number of display spaces per organization so that all vendors have an equal opportunity to utilize this space.
- Refuse on-site requests for additional space or new requests for large display/vehicle space.
- Choose the exact location of your display/vehicle.
- Charge an additional fee if display or vehicle requires an excessive amount of space, as determined by the GACP Executive Director.
- Drive-in time and set-up for large display space is Saturday from 3:00pm 4:30pm only. Vehicles may only be moved at the designated time and at the direction of the GACP staff.

#### **CANCELLATION AND RELOCATION**

The Georgia Association of Chiefs of Police reserves the right to cancel or relocate the event. If the GACP cancels or relocates the event due to circumstances within the GACP's control, the liability shall be limited to a refund of payment for rental costs paid by the exhibitor in accordance with the payment section of the agreement. In the event that the GACP has no control over the cancellation or relocation of the exhibition, the GACP has no liability of any kind but may, in its discretion, refund any payments for rental costs paid by the exhibitor. In any event, the GACP's maximum and sole liability, if any, to the exhibitor in the event of cancellation or relocation shall be for the return of the rental fee, or a portion of the fee at the discretion of the Georgia Association of Chiefs of Police.

#### **SECURITY**

Security for the exhibit area will be provided as follows:

Saturday from 6:30pm through Sunday at 9:00am

Sunday from 6:00pm through Monday at 8:00am

# EXHIBIT SERVICE CONTRACTOR/ DRAYAGE AND ADDITIONAL SERVICES

Blue Chip Expo has been selected as the official contractor for the GACP conference. Contact Blue Chip Expo at 843-681-4545 for drayage, furniture, or other booth related needs.

To download a Service Kit, please visit Blue Chip Expo's website and/or click on the link provided to find our event:

http://www.bluechipexpo.net

### **ELECTRICAL, INTERNET SERVICE AND A/V**

Savannah International Trade and Convention Center handles the electricity for the conference.

#### http://www.savtcc.com

(If for some reason the link doesn't work use Google Chrome)

Event Planning> Exhibitors >Order Services Online> Select our Event Name

If you never have used this site before, you will need to create an account.

Scroll down to the bottom of the page and click in the box. Add 'Booth Number' \*If the booth number is not yet known 'ENTER 000' (do not leave the question blank. > List of Services: Find the service(s) needed> Fill-in the item(s) needed> Add to cart> Proceed to Checkout

#### **REJECTION OF APPLICATION**

The Georgia Association of Chiefs of Police reserves the right to cancel or refuse rental or display space to any person or company whose conduct or display of goods is, in the opinion of the Executive Board, incompatible with the general character and objectives of the exhibition. The Executive Director may reject applications that conflict with prior GACP exclusive business agreements.



## **EXHIBITOR REGISTRATION**

## SKIP THIS FORM & CHOOSE YOUR BOOTH TODAY! gacp.memberclicks.net

### **Organization Information**

Print Name/Title

Date

(The following information will be printed in the program.)		
Company Name:		
Address:	Phone:	
	Website:	
Products/Services Description: (Limit 50 work	ds or less):	
Company representatives: (Please print clearly)		
	Emails	
1		
2		
Additional Representatives: * additional fee of \$25 p	er person will apply to the following (excluding Silver/Platinum Sponsorships)	
3	4	
Event Coordinator Name:		
Ph:	Email:	
REGISTRATION FEES		
Cornerate Memberghin Memberghin MUST h	a naid prior to registering for the conference for the current colondar year	
	e paid prior to registering for the conference for the current calendar year.  memberclicks.net or by calling our office. (\$275 Renewal/\$250 New) = \$	
<u> </u>	<u></u>	
<b>Booth Type</b> ☐ Regular Booth (\$900) ☐ Sil	lver Sponsorship (\$1590) ☐ Platinum Sponsorship (\$2700)	
	# of Booths @ \$ = \$	
Booth Number Requested (in order of prefer	rence) 1 2 3	
	2 or less representatives in attendance. No additional fee is included.	
	nave additional representatives in attendance. @ \$25 each* = \$	
*Silver & Platinum Sponso	or may have additional representatives at no additional fee.	
<b>Vehicles/</b> ☐ Regular Vehicles(s) (\$330) ☐	Small Electrical Vehicles (\$220)	
<b>Large Display</b> $\square$ Trailers (Up to 20') (\$850) $\square$	☐ Trailers (21' to 40') (\$1,010) # of Vehicles@ \$ = \$	
Agreement		
<b>Agreement</b> (This section must be signed in order for the exhibit registration to be processed.) The undersigned	TOTAL DUE = \$	
hereby authorizes GACP to reserve exhibit space in the The		
Savannah International Trade and Convention Center for	Payment Information ☐ Check OR ☐ Credit Card	
use by the above company/organization during the Summer	(VISA / MC/Discover/Amex Only)	
Conference. The undersigned has read, understands and agrees to abide by the "Exhibition Rules and Regulations"		
and ensures that all representatives working in the exhibit		
hall are aware of the terms, conditions and rules pertaining	Exp. Date:/ 3 or 4 Digit Security Code (back of card):	
to the exhibition. Full payment is required for confirmation	Billing Address (if different than mailing address):	
of space reservation. There will be NO refunds on space(s) cancelled after deadline.		
cancened diter dedunne.		
	When mailing, please include: 1) registration form; 2) membership renewal or application	
Authorized Signature	3) check payable to GACP or credit card info	
	Mail to: GACP, 3500 Duluth Park Lane, #700, Duluth, GA 30096	